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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.

Serial No. Not yet assigned

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For BRANDING FRAMEWORK

October 21, 2003

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SIR:

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit copies of the references listed on the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

Respectfully submitted,

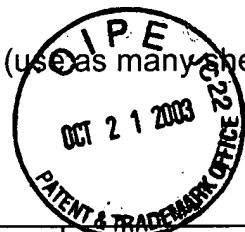
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(use as many sheets as necessary)



Sheet	1	of	1	Attorney Docket No.	MS#303971.01 (5069)
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U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
	9	2003/0120678	A1	Hill et al.	06/26/2003
	10	2003/0120688	A1	Hill et al.	06/26/2003
	11	2003/0121024	A1	Hill et al.	06/26/2003

**OTHER ART - NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
	12	SZYPERSKI, "Component Technology: What, Where, and How?," Proceedings of the 25th International Conference on Software Engineering, 2003, page 684, IEEE Computer Society, Washington DC, U.S.A.	
	13	GREEN, "Component-Based Software Development: Implications for Documentation," Proceedings of the 17th Annual International Conference on Computer Documentation, 1999, pp. 159-164, ACM Press, New York, U.S.A.	
	14	HELANDER et al., "MMLite: A Highly Componentized System Architecture," 1998, pp. 96-103, ACM Press, New York, U.S.A.	
	15	McKEAN, "The Role of Branding in Establishing Open Systems," StandardView, March 1994, Volume 2, Issue 1, pp. 18-26, ACM Press, New York, U.S.A.	

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached..

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